

St. Andrews Society of Los Angeles Minutes of the General Board Meeting October 28, 2023 Conducted via ZOOM and in-person at New Member Reception

Officers

- Kimberlee Bradford President
- Richard MacKenzie Vice-President
- Sallie Olmsted Vice President
- Neil Steven Vice President
- Eilidh Griffith Secretary
- Kim Attebery Assistant Treasurer

Trustees

- Charles Hay
- Shawn Ledingham
- Susan Winsberg
- Andy Brasted
- Tracy Weisert
- Jessica Baemar
- Patrick Benn

Other Members

- Brian Piatek
- Paul Wright
- Anthony Arnello

Not present

• Ian Skone-Rees - Past President

The President and the Secretary confirmed a quorum.

<u>The meeting was called to order</u> by Society President **Kimberlee Bradford** at approximately 2:20pm and she welcomed our board. Motion made to accept minutes from August 27th meeting was **passed**.

Treasurer's Report

- Wells Fargo account current balance: \$3184.54
- PayPal account current balance: \$5684.99
- Vanguard \$1,069,000. ARR under 2% until 2025 and \$24,000 left to withdraw for 2023.
- Taxes have been finalized. \$1600 payout to Seaside and \$2500 to sales tax.
- Transition:

<u>Merchandise – Kimberlee Bradford</u>

• New merchandise was sold at Seaside and new items sold well. A suggestion was made to add a kilt pin to the lineup.

Membership

Membership is down and a co-coordinator is needed. Board needs to reach out to non-renewing members
to try to win them back, and a phone-tree was suggested. There also seems to be a lot of confusion about
when renewals are since they're sometimes staggered and sometimes not. Prices can also be high.
Clarity/standardization is needed for membership and perhaps pro-ration for those joining at a certain
point of the year.

Past Events

- Granville:
- New Member Reception:
- Seaside Games:

Upcoming Events

- **Burns:** Set for 1/27/24 at the Four Seasons Beverly Hills.
- Scotsman's Ball
- Tartan Day

Media

- Social media: well covered
- **Podcasts:** Author Iain Rankin
- New webmaster is Mark Mueller, who does BABC's website.

Carbach Recap

AOB

Meeting Adjourned at

Respectfully Submitted by

Eilidh Griffith

Secretary

St. Andrews Society of Los Angeles