



**St. Andrew's Society, Los Angeles
Board of Trustees Meeting
January 29, 2022
Minutes**

Members Present:

Kimberlee Bradford - President
Ian Skone-Rees – Past President
Jody Kershberg – Treasurer
Kim Attebery – Assistant Treasurer
Eileen Skone-Rees – Secretary
George Mitchell – Vice President
Richard Mackenzie – 2nd Vice President
Sallie Olmsted – 3rd Vice President
Ann McBride, Shawn Ledingham, Steve Adams, Gary Carr– Trustees
Barry Stripp, Susan Craig Winsberg - Excused

Guests: Heather Griffiths, Hana Baig, Jan Dougall

Meeting Called to Order - Kimberlee Bradford

- Kimberlee called the meeting to order at approximately 11:05 am and welcomed our Board Members and guests via Zoom due to Covid 19 Social Distancing Measures in place.

Roll Call – Secretary

- Roll was taken and a quorum was confirmed.

The Secretary's Report – Eileen Skone-Rees

- The minutes from the October 23, 2021 Board Meeting, as previously prepared and distributed were reviewed electronically and accepted.

Treasurer's report – Jody Kershberg

- Treasurer's Report - Jody reported on the Society's various sources of income and distributions. The Society remains in good financial health with a continued increase in the Vanguard Investment fund's market value. In addition, membership renewal income continues to grow in excess of last year's total. We have a total of 40 new members for 2021. Jody also reported that she has recently migrated our current financial data to an online version of Quickbooks for the society. Reports as previously prepared and distributed electronically, were reviewed.

Grants Committee Report – Eileen Skone-Rees

- Eileen reported that there have been no new grant requests. However, at the end of the year, donations were made to Project Angel Food, The three Glasgow Food Banks: SE, SW, & NW and to Toys for Tots via Kim Attebery's leg work of purchasing and delivering the items! All donations were gratefully accepted and the membership comments received were very positive at the choices for donation.

Events - Kimberlee Bradford

- *The St Andrew's Day Brunch* – Kimberlee reported on the success of our Champagne Brunch and raffle held at the Altadena Country Club and how well received it was by all, in particular were the positive comments from the VIP guests as noted by KB and Ian.
- *Burns Night Event* – Scheduled for February 19, 2022 at the Fairmont Hotel. KB reported on ticket sale success for virtual, Bard Box and in person tickets. We are already more than half way to our 100 person limit and we appear certain to sell out! All speakers and entertainment have been organized with two more committee meetings planned for finalization.
- *Curling Event* – Kim Attebery Scheduled for 1 Pm on March 13, 2022 at the Southern California Curling Center in Vernon. Will include a whisky tasting and will cost \$30 if you wish to curl. More to come as planning continues!
- *Tartan Film Festival* – KB reported our annual event is Scheduled for the week of April 6, 2022. Planning has not yet begun. If you wish to be on the committee please let KB know.

Membership - Heather Griffiths/ Kim Attebery

- Heather Griffiths, reported that this year's paid membership now totals 273 active members, with a total of 458 on our distribution list and 4 new members for 2022 as of today! Kim reports that she continues to reach out to members which results in positive feedback and fosters a sense of belonging.

Media -

- *Podcasts* – Kimberlee reminded us that our *Podcasts* (online You Tube presentations) have been successful in bringing in more subscribers and have been well received. Several new *Tartan Talks* and *Podcasts* have already been posted and more to come. She reminds us that this medium allows for greater visibility as the subjects also promote their existence on their own websites and in social media. A win-win for all!
- *Social Media* – Kim and Ian reported on the various social media outlets SASLA continues to utilize to keep us front and center, in everyone's view. Hana, Heather and Kim have continued to help us keep current. Hana Baig reported on success of **Instagram** with followers being around 50/50 between the UK and the US. Heather Griffiths reported **Twitter** has around 352 followers from all over with 15 days of Robert Burns being a big draw. Kim Attebery reported on **Facebook**: over 1131 followers with 18 new ones, just recently and 1015 "Likes".
- *The Thistle* – Genesis Keefer has taken over the production and distribution of *The Thistle* for several months now. Her efforts are appreciated and have been well received. Genesis has also produced our new Website for the Society which was released last month. Congratulations to Genesis for a job well done!

Merchandise – Jody Kershberg

- Jody reported that only one new sale has occurred since our last meeting.

Festivals/Tents – Patrick Benn

- Patrick reported that the EZ UP tents currently in our storage unit show their age with definite signs of wear and tear. He and Kimberlee will investigate costs of new better quality tents with LOGO printed on them.

Nominating Committee Results - Heather Griffiths

- Heather reported that as the head of the Nominating Committee she has received several self-nomination forms and she and the committee will be reviewing them and informing the Board electronically of the committee's recommendation by Friday 4th February. The AGM announcement along with proxy forms needs to be distributed to the general membership no later than February 12th 2022.

AOB

- Jody reminded the board that the PO Box expires at the end of this month and needs renewal. She will send check.
- Ann requested an update on schedule of Highland Games. KB indicated Costa Mesa is scheduled for Memorial Day Weekend and Seaside hopes to resume the second weekend in October.

Adjournment: There being no further business, the meeting was adjourned by President, Kimberlee Bradford at 12:30 pm.

Respectfully submitted,

Eileen Skone-Rees

Eileen Skone-Rees, Secretary